

Financial Management Date: / /

⇒ Business Finance :- Refers to the money required for carrying out business activities.

⇒ Financial Management :- is concerned with management of flow of funds and involves decisions relating to procurement of funds, investment of funds in long-term and short-term assets and distribution of earnings to the owners.

⇒ Role of Financial Management :- Financial Management influence the following

- (1) Size as well as composition of fixed Assets.
- (2) Quantum of current Assets.
- (3) Amount of long-term and short term financing
- (4) Break-up of long term financing into debt and
- (5) equity.

⑤ All items in the profit and loss Account.

⇒ Objective of Financial Management :- The primary and most important objective is to maximise wealth of equity share holders, which means maximising the market price of equity share.

⇒ Financial Decisions :- The financial decision can be broadly classified into three groups.

(1) Investment Decision: It is concerned with investment of firm's funds in different Assets. Investment decisions is categorised as capital budgeting and working capital Decisions (relating to fixed Assets).

(2) Financing Decision: It deals with the determination of source of finance amount to be raised from each source and the cost of each source of fund.

(3) Dividend Decisions: It deals with determination of amount of profit to be distributed among share holders and amount of profit to be retained in the business for financing its long term growth.

⇒ Factor Affecting capital budgeting Decision:

- (1) Cash Flow of Project.
- (2) Rate of Return.
- (3) Investment criteria.

⇒ Factor Affecting financing Decision: The various factor which influence the financing Decisions are:

- | | |
|--------------------|----------------------------|
| (1) Cost | (4) Cash Flow position |
| (2) Risk | (5) Fixed operating cost |
| (3) Flotation cost | (6) Control consideration. |

(7) State of Capital Markets

⇒ Factor Affecting Dividend Decision: The

decision of payment of dividend is influenced by following factors:

- | | |
|------------------------------|----------------------------|
| (1) Amount of Earning | (6) contractual constraint |
| (2) Stability of Dividends | (7) Stability of Earnings |
| (3) Cash flow position | (8) Shareholder preference |
| (4) Taxation policy | (9) Stock Market Reaction |
| (5) Access to capital market | (10) Legal constraints |

⇒ Financial planning: is the process of estimating the fund requirement, specifying the source of funds and utilising them in optimum manner.

⇒ Objective of financial planning: It aims to achieve Two objectives:

- (1) To ensure availability of funds when Required.
- (2) To ensure unnecessarily finance is not Raised.

⇒ Importance of financial planning: Financial planning is important because:

- (1) It helps the company to prepare for future

- (2) It helps in avoiding business shocks and surprises.
- (3) It helps in achieving coordination between various functions.
- (4) It prevents duplication of efforts and gaps in planning.
- (5) It helps to link present with future
- (6) It provide a link between investment and financing decisions.
- (7) It makes the evaluation of actual performance easier.

⇒ Capital Structure: Refers to proportion of debt and equity used for financing the operation of business.

⇒ Factor affecting choice of capital structure:

The choice of capital structure is affected by following factors:

- 1 Cash Flow position.
- 2 Debt Service coverage Ratio.
- 3 Cost of Debt
- 4 Cost of Equity.
- 5 Risk consideration.

- (6) Control
- (7) Stock Market Conditions.
- (8) Interest Coverage Ratio.
- (9) Return on Investment.
- (10) Tax Rate
- (11) Floatation Costs.
- (12) Flexibility
- (13) Regulatory Framework.
- (14) Capital Structure of other companies

→ Fixed capital :- Refers to that part of money which is invested in fixed Assets, which is to be used over a long period of time.

⇒ Importance of Capital Budgeting Decisions :-

- (1) Long term growth and effects.
- (2) Large amount of funds involved.
- (3) Risk involved.
- (4) Irreversible decisions.

⇒ Working capital :- Refers to that part of capital which is required for holding current Assets. It may also be defined as excess of current Assets over current liabilities.

⇒ Types of Working capital:

- (1) Gross Working capital (GWC)
- (2) Net Working capital (NWC)

⇒ Factor Affecting fixed capital Requirement:

The Requirement of fixed capital is influenced by following factors.

- (1) Nature of business.
- (2) Scale of operations.
- (3) choice of Technique.
- (4) Technology upgradation.
- (5) Growth prospects.
- (6) Diversification.
- (7) financing Alternatives.
- (8) Level of collaborations.

⇒ Factors Affecting working capital Requirement:

The Requirement of working capital is influenced by following factors.

- (1) Nature of Business.
- (2) Scale of operations.
- (3) Business cycle.
- (4) Seasonal factors.

- (5) production cycle.
- (6) credit Allowed.
- (7) credit Availed.
- (8) Availability of Raw Material.
- (9) operating Efficiency.
- (10) Growth prospects
- (11) Level of Competition.
- (12) Inflation.
